



PRESS
DIRECTORY
FINLAND

2009



MINISTRY FOR FOREIGN
AFFAIRS OF FINLAND

PRESS DIRECTORY FINLAND 2009

<http://formin.finland.fi/services/media>

MINISTRY FOR FOREIGN AFFAIRS
DEPARTMENT FOR COMMUNICATIONS AND CULTURE

- MINISTRY FOR FOREIGN AFFAIRS •
- FINNISH NEWS AGENCIES •
- NEWSPAPERS •
- RADIO AND TELEVISION •
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- OFFICERS IN CHARGE OF THE PRESS AND CULTURAL
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- *promotion of Finland by means of public diplomacy*
- *external and internal information*
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The Unit for Public Diplomacy is responsible for the planning, development, coordination and country-specific support of strategic public diplomacy in foreign affairs. It makes use of the media, the arts and other means of promotion.

The Unit for Public Diplomacy comprises three groups dealing with the media, the arts and publications and promotion respectively.

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The Media Group is responsible for relations with the international media. This includes arranging visits to Finland mainly for political and economic journalists, and providing services (incl. accreditation) to foreign journalists in connection with State Visits, other high-level visits and major international meetings.

The International Press Center offers a wide range of services to foreign correspondents as well as working facilities for both resident and visiting foreign journalists.

The Media Group also runs training projects for media representatives from developing countries, and organises the Foreign Correspondents' Programme, an annual one-month course for young journalists.

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Frequency of Publication: 7 days a week

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Political Affiliation: Independent (Swedish-language)

Frequency of Publication: 5 times a week

Circulation: 7 400

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Frequency of Publication: 5 times a week

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Specific Field: Architecture, Urban Design and Interior Design

Frequency of Publication: 6 issues a year

Circulation: 4 796

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Frequency of Publication: 13 issues /year

Circulation: 85 218

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Circulation: 226 000

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Specific field: teenager magazine for girls

Frequency of Publication: monthly

Circulation: 51 224

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Frequency of Publication: Monthly

Circulation: 94 402

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Specific field: Sportfishing, outdoor activities,
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Frequency of Publication: 14/year

Circulation: 47 697

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Specific field: Magazine for Finnish Expatriates

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Specific: Business, management, strategy, change,
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Frequency of Publication: 12 issues a year

Circulation: 11 007

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Frequency of Publication: 6 times a year

Circulation: 10 000

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Phone: (09) 350 9340

Telefax: (09) 3509 3440

E-mail: ilmailu@ilmailu.fi

Periodicals

Website: www.ilmailu.fi

Specific Field: Aviation

Frequency of Publication: Monthly

Circulation: 13 000

Editor-in-Chief Mikko Sokero

IMAGE

Image Publishing Ltd.

P.O. Box 212

FI-00811 Helsinki, Finland

Phone: 09 7596 779

Telefax: 7598 3804

E-mail: image@imagekustannus.fi, mikko.numminen@imagekustannus.fi

Specific Field: Art, Politics, Trends, Urban culture

Frequency of Publication: 11 times a year

Circulation: 25 000

Editor-in-Chief Mikko Numminen

JADE

Risto Rytin tie 33

00081 A-LEHDET

Phone: (09) 75 961

Telefax: (09) 7598 3565

E-mail: jade@a-lehdet.fi

Website: www.jade-lehti.fi

Specific field: lifestyle magazine for 40+ women

Frequency of Publication: issues a year

Circulation: 46 586

Editor-in-Chief Marja Aarnipuro

JOURNALISTI - JOURNALISTEN

Union of Journalists in Finland

Hietalahdenkatu 2 B, 3. krs

P.O. Box 129

00181 Helsinki

Phone: (09) 6122 330

Fax: (09) 640 361

E-mail: journalisti@journalistiliitto.fi

Website: www.journalistilehti.fi

Specific Field: Press and broadcasting matters
(Finnish and Swedish)

Frequency of Publication: 22 times of year

Circulation: 15 760

Editor-in-Chief Markku Lappalainen

Journalist Pertti Kangas

Journalist Meri Valkama

Journalist Pekka Vehviläinen

Art Director Jussi Tuulensuu

Sales Manager Pirkko Hellstén

KAKSPLUS

Maistraatinportti 1

00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 156 6550

E-mail: kaksplus@kuvalehdet.fi

Website: www.kaksplus.fi

Frequency of Publication: Monthly

Circulation: 34 968

Editor-in-Chief Jaana Sarkki

KANAVA

Maistraatinportti 1, 00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 1566 6345

E-mail: kanava@kuvalehdet.fi

Website: www.kuvalehdet.fi

Specific Field: Culture and literature, politics

Frequency of Publication: 9 times a year

Circulation: 5 900

Editor-in-Chief Seppo Zetterberg

KAUNEUS & TERVEYS

Risto Rytin tie 33,

00081 A-lehdet

Phone: (09) 75 961

Telefax: (09) 7598 3106

E-mail: kt@a-lehdet.fi

Website: www.kauneusjaterveys.fi

Specific field: beauty, health, well-being

Frequency of Publication: 16 issues a year

Circulation: 74 356

Editor-in-Chief Titta Kiuru

KAUPPAPOLITIikka

Publisher: Ministry for Foreign Affairs;

Department for Communication and Culture

Kanavakatu 3 C

00160 Helsinki

Phone: (09) 1605 6350, 040 748 3867

Telefax: (09) 1605 5805

E-mail: given name.surname@formin.fi

Website: www.kauppapolitiikka.fi

Specific Field: External Economic Relations

Frequency of Publication: 6 times a year

Circulation: 12 000

Editor-in-Chief Jari Sinkari

KEHITYS-UTVECKLING

Publisher: Ministry for Foreign Affairs

Kanavakatu 4 a

P.O. Box 515

00023 GOVERNMENT

Phone: (09) 16 005

Telefax: (09) 1605 6375

E-mail: given name.surname@formin.fi

Website: global.finland.fi

Specific field: Development issues

Frequency of Publication: 4 times a year

Circulation: 10 000

Editor-in-Chief Erja-Outi Heino
Subeditor Milma Kettunen

KODIN KUVALEHTI

P.O. Box 100

00040 Sanoma Magazines

Phone: (09) 1201

Telefax: (09) 120 5468

E-mail: kodin.kuvalehti@sanomamagazines.fi

Website: www.kodinkuvalehti.fi

Frequency of Publication: Twice a month

Circulation: 182 1930

Editor-in-Chief Leena Karo

KOTILIESI

Maistraatinportti 1

00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 145 650

E-mail: kotiliesi@kuvalehdet.fi

Website: www.kotiliesi.fi

Frequency of Publication: Twice a month

Circulation: 160 670

Editor-in-Chief Leeni Peltonen

KOTILÄÄKÄRI

Maistraatinportti 1

00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 156 6507

E-mail: kotilaakari@kuvalehdet.fi

Website: www.kotilaakari.fi

Specific field: medicine, wellness

Frequency of Publication: monthly

Circulation: 54 037

Acting Editor-in-Chief Marjatta Leino

KUMPPANI

KEPA, Service Centre for Development Cooperation

Töölöntorinkatu 2

00260 Helsinki

Phone: (09) 584 233

Telefax: (09) 5842 3200

E-mail: kumppani@kepa.fi

Website: www.kumppani.fi

Specific field: North-South issues, Finnish Development Movement,

Finnish and International Development Policy, Human Rights, Gender, Environment, Culture

Frequency of Publication: 12 times a year

Circulation: 6 000

Editor-in-Chief Heta Muurinen

LÖNTAGAREN

Central Organization of Finnish Trade Unions SAK ry.

Hagnäskajen 1 A

P.O. Box 157

00531 Helsingfors

Phone: 020 774 000

Telefax: 020 774 0237

E-mail: lontagaren@sak.fi

Website: www.lontagaren.fi

Frequency of Publication: 10 times a year (Swedish-language)

Circulation: 23 000

Editor-in-Chief Hans Jern

MAKU

Risto Rytin tie 33

00081 A-lehdet

Phone: (09) 75 961

Telefax: (09) 7598 3118

E-mail: maku@a-lehdet.fi

Website: www.maku.fi

Specific field: cooking

Frequency of Publication: 6 issues a year

Circulation: 46 723

Editor-in-Chief: Marita Joutjärvi

MATKALEHTI

Katajaranta 24

96400 Rovaniemi

Phone: +358 (0)16 311 611

Telefax: +358 (0)16 312 845

E-mail: given name.surname@matkalehti.fi

Website: www.matkalehti.fi

Specific field: Travel, tourism

Frequency of Publications: 11 times a year

Circulation: 27 986

Editor-in-Chief Jorma Aula

Subeditor Pia Jokela

Editor Anneli Aula

MATKAOPAS

P.O. Box 100

00040 Sanoma Magazines

Phone: (09) 1201

Telefax: (09) 120 5352

E-mail: matkaopas@sanomamagazines.fi

Website: www.matkaopaslehti.fi

Specific Field: Traveling

Frequency of Publication: 8 times a year

Circulation: 42 612

Editor-in-Chief Pirkko Puoskari

MEIDÄN MÖKKI

Risto Rytin tie 33

00081 A-lehdet

Phone: +358 9 75 961

Telefax: + 358 9 7598 3600

E-mail: meidanmokki@a-lehdet.fi

Periodicals

Website: www.meidanmokki.fi

Specific field: cabin style, holiday living

Frequency of Publication: 8 issues a year

Circulation: 47 493

Editor-in-Chief Soili Ukkola

MEIDÄN TALO

Risto Rytin tie 33

00081 A-lehdet

Phone: (09) 75 961

Telefax: (09) 7598 3803

Website: www.meidantalo.fi

E-mail: meidantalo@a-lehdet.fi

Specific field: Homes, building, improving, maintenance, do-it-yourself, decorating

Frequency of publication: 12 issues a year

Circulation: 66 769

Editor-in-Chief Timo Pääsky

MONDO TRAVEL MAGAZINE

Image Publishing Ltd.

Risto Rytin tie 33, PL 212

00811 Helsinki

Phone +358 (0)9 7596 779,

Telefax: +358 (0)9 7598 3804

E-mail: heikki.valkama@imagekustannus.fi

Specific Field: Travel

Frequency of Publication: 10 times a year

Circulation: 20 000

Editor-in-Chief Heikki Valkama

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Central Organization of Finnish Trade Unions SAK

Hakaniemenranta 1 A

P.O. Box 157

00531 Helsinki

Phone: 020 774 000

Telefax: 020 774 0237

E-mail: palkkatyolainen@sak.fi

Website: www.palkkatyolainen.fi

Frequency of Publication: 10 times a year

Circulation: 29 000

Editor-in-Chief Harri Järvinen

PARNASSO

Maistraatinportti 1

00015 Kuvalehdet

Phone: (09) 156 6534

Telefax: (09) 145 650

Website: www.parnasso.fi

Specific Field: Literature (fiction and non-fiction) and quality feature journalism

Frequency of Publication: 7 annual issues

Circulation: 6 693 (audited 2007)

Editor Jarmo Papinniemi

E-mail: jarmo.papinniemi@kuvalehdet.fi

RONDO-CLASSICA

Musiikkikustannus Rondo Oy

Tallberginkatu 1 C 129

00180 Helsinki

Phone: (09) 693 1307

E-mail: toimitus@rondolehti.fi

Website: www.rondolehti.fi

Specific Field: Classical Music

Frequency of Publication: 12 times a year

Circulation: 8 250

Editor-in-Chief Harri Kuusisaari

Mobile: 040 563 2374

SOUNDI

Box 312

33101 Tampere

Phone: (03) 3125 3100

Telefax: (03) 3125 3125

Website: www.soundi.fi

E-mail: soundi@a-lehdet.fi

Specific field: rock music

Frequency of publication: 11 issues a year

Circulation: 25 000

Editor-in-Chief Timo Kanerva

STTK -LEHTI

Finnish Confederation of Salaried Employees, STTK,

Mikonkatu 8 A, 00100 Helsinki

Phone: (09) 131 521

Telefax: (09) 652 367

E-mail: marja-liisa.rajakangas@sttk.fi

Website: www.sttk.fi

Frequency of Publication: 8 times a year

Circulation: 40 000

Editor-in-Chief Marja-Liisa Rajakangas

STUDENTBLADET

Publisher: Council for Swedish Speaking Students

Mannerheimvägen 5 B, 6th floor

00100 Helsingfors

Phone: (09) 634 790

Telefax: (09) 663 908

E-mail: red@stbl.fi

Website: www.stbl.fi

Frequency of Publication: Twice a month, 18 issues/year
(not in the summer)

Circulation: 12 100

Editor-in-Chief Jonny Smeds
Mobile: 050 563 4790

SUOMEN LEHDISTÖ – FINLANDS PRESS

Finnish Newspapers Association

Lönnrotinkatu 11

P.O. Box 415, 00121 Helsinki

Phone: (09) 2287 7300

Telefax: (09) 607 989

E-mail: suomen.lehdisto@sanomalehdet.fi

Website: www.sanomalehdet.fi/suomenlehdisto/

Specific Field: Newspapers, publishing

Frequency of Publication: 10 issues/year

Circulation: 2 872

Editor-in-Chief Kaija Jäppinen

SUOMEN SILTA - FINLANDSBRON - FINLAND BRIDGE

Publisher: Suomi-Seura/Finland Society

Mariankatu 8

00170 Helsinki

Phone: (09) 684 1210

Telefax: (09) 6841 2140

E-mail: info@suomi-seura.fi,

info@usp.fi (Finnish Expatriate Parliament)

Website: www.suomi-seura.fi, www.usp.fi

(Finnish Expatriate Parliament)

Frequency of Publication: 6 times a year

Circulation: 20 000

Editor-in-Chief Leena Isbom

SUOSIKKI

Maistraatinportti 1

00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 144 595

E-mail: suosikki@kuvalehdet.fi

Website: www.suosikki.fi

Specific Field: teenagers

Periodicals

Frequency of Publication: Monthly

Circulation: 46 334

Editor-in-Chief Ville Kormilainen

TAIDE

Punavuorenkatu 4 B, 2. krs

00120 Helsinki

Phone: (09) 6840 0615

Telefax: (09) 6840 0610

E-mail: taide@artists.fi

Website: taidelehti.fi

Specific Field: Art (English summary)

Frequency of Publication: 6 times a year

Circulation: 4 300

Editor-in-Chief Arja Elovirta

TALOUSELÄMÄ

Annankatu 34–36 B

P.O. Box 920

00101 Helsinki

Phone: 020 442 40

Telefax: 020 442 4108

E-mail: te@talentum.fi

Website: www.talouselama.fi

Specific Field: Economics, Business

Frequency of Publication: 43 times a year

Circulation: 78 870

Editor-in-Chief Pekka Seppänen

TEKNIIKAN MAAILMA

Esterinportti 1

00015 Kuvalehdet

Phone: (09) 15 661

Telefax: (09) 1566 6313

E-mail: tekniikan.maailma@kuvalehdet.fi

Website: www.tekniikanmaailma.fi

Specific Field: Technical magazine covering cars, car tests,

household equipments, building construction, audiovideo, motorbikes, general technology, mobile phones, computers etc.

Frequency of Publication: 22 times a year + 4 extra issues/year

Circulation: 150 751

Editor-in-Chief Velimatti Honkanen

TEKNIIKAN NÄKÖALAT

Tekes, Finnish Funding Agency for Technology and Innovation

P.O. Box 69

00101 Helsinki

Phone: 01060 55000

Telefax: 09 694 9196

E-mail: nakoalat@tekes.fi

Website: www.tekes.fi/eng

Frequency of Publication: 4

Circulation: 15 000

Editor-in-Chief Pia Mörk

TEKNIikka & TALOUS

Annankatu 34–36 B

P.O. Box 920

00101 Helsinki

Phone: 020 442 40

Telefax: 020 442 4103

Website: www.tekniikkatalous.fi

E-mail: tektal@talentum.fi

Specific Field: Technology, business and economics

Frequency of Publication: 43 times a year

Circulation: 103 713

Editor-in-Chief Timo Tolsa

TIEDE

P.O. Box 100

00040 SANOMA MAGAZINES

Periodicals

Phone: (09) 1201

Telefax: (09) 120 5352

E-mail: tiede@sanomamagazines.fi

Website: www.tiede.fi

Specific Field: Popular science

Frequency of Publication: 13 times a year

Circulation: 58 463

Editor-in-Chief: Jukka Ruukki

TUULILASI

Risto Rytin tie 33

00081 A-lehdet

Phone: (09) 75 961

Telefax: (09) 7598 3103

E-mail: tuulilasi@a-lehdet.fi

Website: www.tuulilasi.fi

Specific Field: cars

Frequency of Publication: 16 issues a year

Circulation: 85 965

Editor-in-Chief: Lauri Larmela

ULKOPOLITIikka

The Finnish Journal of Foreign Affairs

The Finnish Institute of International Affairs

Kruunuvuorenkatu 4

00160 Helsinki

Phone: 0206 111 714

E-mail: toimitus@ulkopolitiikka.fi

Website: www.ulkopolitiikka.fi

Specific Field: Foreign policy, international politics

Frequency of Publication: 4 times a year (quarterly)

Circulation: 4 000

Editor-in-Chief: Tapani Vaahtoranta

Managing Editor: Unna Lehtipuu

URHEILULEHTI

Risto Rytin tie 33
00081 A-LEHDET
Phone: (09) 75 961
Telefax: (09) 7598 3600
E-mail: urheilulehti@a-lehdet.fi
Website: www.urheilulehti.fi
Specific field: sports
Frequency of Publication: weekly
Circulation: 32 311
Editor-in-Chief Jukka Rönkä

VALITUT PALAT – READER'S DIGEST

Sentnerikuja 5
P.O. Box 46
00441 Helsinki
Phone: (09) 503 441
Telefax: (09) 503 4499
Website: www.valitutpalat.fi
Frequency of Publication: Monthly
Circulation: 223 322.
Editor-in-Chief Ilkka Virtanen
E-mail: ilkka.virtanen@valitutpalat.fi

VAUHDIN MAAILMA

Esterinportti 1 A
00015 Kuvalehdet
Phone: (09) 15 661
Telefax: (09) 1566 6210
E-mail: vauhdin.maaailma@kuvalehdet.fi
Website: www.vauhdinmaailma.fi
Specific field: motorsport
Frequency of Publication: Monthly
Circulation: 23 626
Editor-in-Chief Olli Koivusalo

VE NE

Esterinportti 1
00015 Kuvalehdet
Phone: (09) 15 661
Telefax: (09) 1566 6210
E-mail: vene@kuvalehdet.fi
Website: www.veneleti.fi
Specific field: boating
Frequency of Publication: monthly
Circulation: 25 513
Editor-in-Chief Ari Inkinen

VIHERPIHA

Risto Rytin tie 33
00081 A-lehdet
Puh. (09) 7596 209
GSM 050 4144 209
Telefax: 7598 3209
www.viherpiha.fi
Specific Field: gardening and yard
Frequency of Publication: 10 issues a year
Circulation: 76 732
Editor-in-Chief Kiti Andrejew

VIINI

Image Publishing Ltd.
PL 212
00811 Helsinki
Phone: +358 45 674 8310
Telefax: +358 9 7598 38041
E-mail: satu.koivisto@imagekustannus.fi
Specific Field: Wines, Food, Good living
Frequency of Publication: 6 times a year
Circulation: 27 000
Editor-in-Chief Satu Koivisto

VISIO

Stellatum Oy

Upseerinkatu 1

Phone: (040) 5606729

Telefax: (09) 5421 0170

E-mail: heikki.nenonen@stellatum.fi

Specific Field: Economics, business and technology, audio-visual technology

Frequency of Publication: 6 times a year

Circulation: 6 000

Editor-in-Chief Heikki Nenonen

VOI HYVIN

Risto Rytin tie 33

00081 A-lehdet

Phone: (09) 75 961

Telefax: (09) 7598 3109

E-mail: voihyvin@a-lehdet.fi

Website: www.voihyvin.fi

Specific Field: physical and spiritual well-being, alternative and complementary therapies, ethics, ecology, nutrition and vegetarian food

Frequency of Publication: 8 times a year

Circulation: 46 929

Editor-in-Chief Krista Launonen

YDIN

Rauhanasema, Veturitori 3

00520 Helsinki

Phone: 044 575 7763

Telefax: (09) 147 297

E-mail: ydin@ydinlehti.fi

Website: www.ydinlehti.fi

Specific Field: Peace, politics and society

Frequency of Publication: 4 times a year

Circulation: 2 000

Editor-in-Chief Emilia Palonen

YLIOPPILASLEHTI

Mannerheimintie 5 B, 6th floor

00100 Helsinki

Phone: (09) 1311 4228

Telefax: (09) 659 424

E-mail: paatoimittaja@ylioppilaslehti.fi

Website: www.ylioppilaslehti.fi

Specific field: Student newspaper

Frequency of Publication: Twice a month
(not in the summer)

Circulation: 35 000

Editor-in-Chief Veera Luoma-aho

ÅLANDS SJÖFART & HANDEL

Andersböle

22150 Jomala

Åland

Phone: (018) 31 614, 040 751 0593

Telefax: (018) 31 051

Specific Field: Shipping and trade (Swedish-English language)

Frequency of Publication: 6 times a year

Circulation: 7 000

Editor-in-Chief Helena Wetterström

E-mail: helena.w@aland.net

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E-mail: anna.torvalds@welho.com

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Foreign News Agencies

ASSOCIATED PRESS (AP)

Erottajankatu 9 B, 00130 Helsinki

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E-mail: aphelsinki@ap.org

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Gyldenintie 14 C 11, 00200 Helsinki

Mobile phone: 040 821 7330

E-mail: andreas.stangl@apa.at

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Denmark

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E-mail: dpa@ritzau.dk

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Vilhovuorenkatu 11 C, 00500 Helsinki

Phone: (09) 4259 9803

E-mail: ips@kaapeli.fi

Website: www.ips.fi

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REUTERS

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00120 Helsinki

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